EXPRESS MAIL LABEL NO.: EL815708720US

PATENT

Attorney Docket No.: 907940-3

Date: June 1, 2001

BOX PATENT APPLICATION ASSISTANT COMMISSIONER FOR PATENTS Washington, D.C. 20231

Sir:

FORM PTO-1082

Transmitted herewith for filing is the patent application of:

Inventors: AVRAM S. GROSSMAN

For: INTERACTIVE MARKETING AND ADVERTISING SYSTEM AND METHOD

APPLICANT(S) CLAIMS SMALL ENTITY STATUS. SEE 37 CFR 1.27.

Enclosed are:
15 Pages of Specification
7_ Sheets of drawing (formal X informal)
X Combined Power of Attorney, Declaration and Petition Will follow.
Form PTO-1595 and an assignment of the invention to Will follow
A certified copy of from which priority is claimed in the subject case pursuant to Rule 55b and 35 U.S.C. 119 Will follow.
An associate Power of Attorney
Information Disclosure Statement, Form PTO 1449 and prior art reference(s).
Preliminary Amendment.
X_General Authorization/Request to Petition for Extension of Time.
X_Postcard

FOR:	NO. FILED		NO. EXTRA	SMALL ENTITY RATE	SMALL ENTITY FEE		OTHER THAN SMALL ENTITY RATE	OTHER THAN SMALL ENTITY FEE
BASIC FEE TOTAL CLAIMS INDEP CLAIMS MULTIPLE DEP CLAIMS PRESENTED	9 2	-20= -3=	0 0	X 9 X 40 X+ 135 TOTAL:	\$355.00 \$0 \$0 \$0 \$0 \$355.00	OR OR OR OR	X 18 X 80 + 270 TOTAL:	\$710.00 \$-0- \$-0- \$-0- \$-0-

Please charge my Deposit Account No. 50-0639 the amount of \$180.00. A duplicate copy of this sheet is enclosed.

X A check in the amount of \$355.00 to cover the filing fee is enclosed.

__A check in the amount of \$XX to cover the Assignment Recordation Fee is enclosed.

X The Commissioner is hereby authorized to charge payment of the following fees associate with this communication or credit any overpayment to Deposit Account No. 50-0639. A duplicate copy of this sheet is enclosed.

X Any additional filing fees required under 37 CFR 1.16. X Any patent application processing fees under 37 CFR 1.17.

_ The Commissioner is hereby authorized to charge payment of the following fees during the pendency of this application or credit any overpayment to Deposit Account No. 50-0639. A duplicate copy of this sheet is enclosed.

Any patent application processing fees required under 37 CFR 1.17.

__The issue fee set in 37CFR 1.18 at or before mailing of the Notice of Allowance, pursuant to 37 CFR 1.31(b).

Any filing fees under 37 CFR 1.16 for presentation or extra claims.

Respectfully submitted,

Dennis R. Gallagher

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IR1:485851.1



Docket No.: 907940-3

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: AVRAM S. GROSSMAN

For: INTERACTIVE MARKETING AND ADVERTISING SYSTEM AND METHOD

CERTIFICATE OF MAILING

BOX PATENT APPLICATION Assistant Commissioner for Patents Washington, D.C. 20231

Sir:

"EXPRESS MAIL" Mailing Label No.: EL815708720US

Date of Deposit: June 1, 2001

I hereby certify that an application for patent, including:

15 pages of Specification (which includes 9 claims and a one-page Abstract); 7 Sheets of informal Drawings; combined Power of Attorney, Declaration and Petition; a General Authorization/Request to Petition for Extensions of Time; a check in the amount of \$355.00 to cover the filling fee; a Transmittal Letter (Form PTO 1082); and Return Postcard are being deposited with the U.S. Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Patents, Box Patent Application, Washington, D.C. 20231.

Date of Deposit:

June 1, 2001

Dennis R. Gallagher